

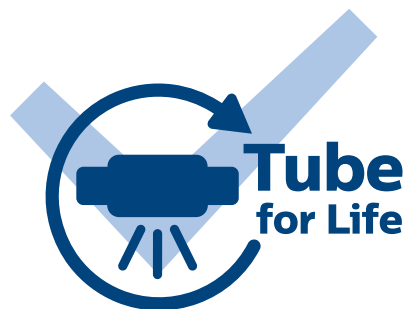
PHILIPS

Computed tomography



The offer of a lifetime
Inside the industry-first Tube for Life guarantee*

Philips Incisive CT



* Life of the product is defined by Philips as 10 years. Tube for Life guarantee availability varies by country. Please contact your local Philips sales representative for details.



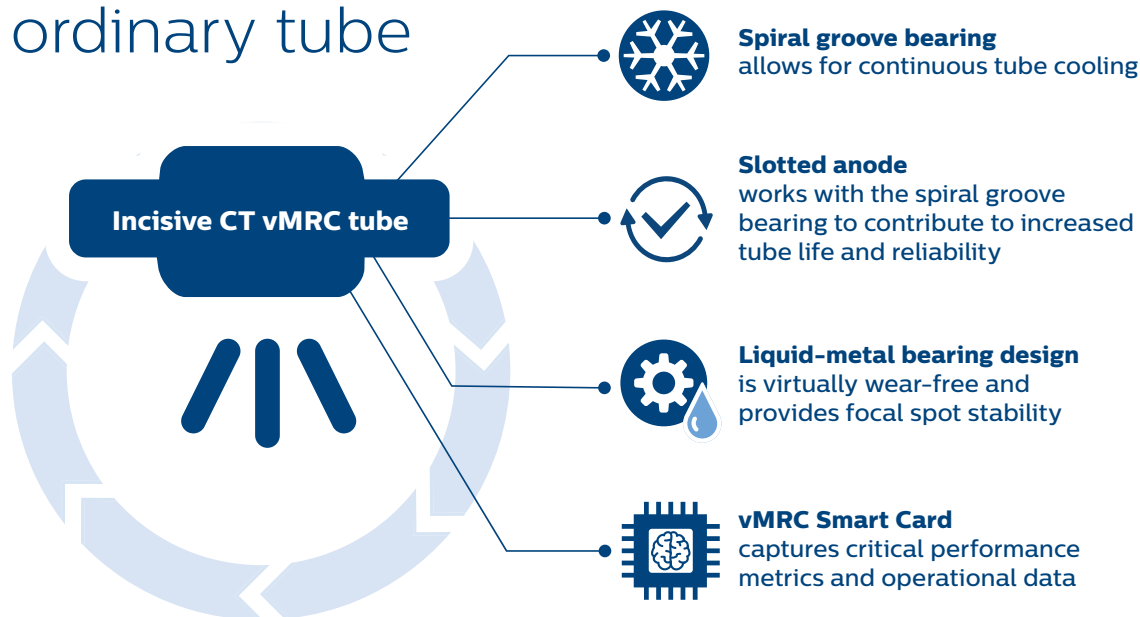
You might expect months. We offer a lifetime.

Reliability is key to any successful CT operation. What if tube life worries were a thing of the past? Now they are. Incisive CT has an unprecedented Tube for Life guarantee.*

Tube for Life guarantee*

Incisive CT features the advanced vMRC tube. We believe so strongly in the reliability of the vMRC CT tube that we'll replace it if necessary over the entire life of the system* at no cost to you, helping you keep control of operational costs.

The vMRC is no ordinary tube



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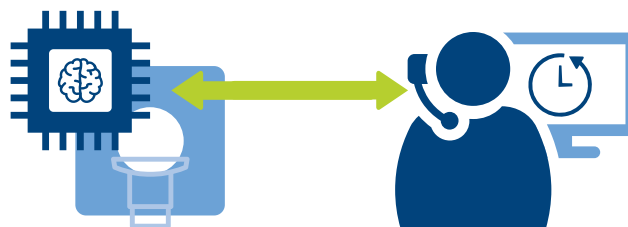
Your peak performance? We're with you 24/7.

What if you could capture critical performance metrics and operational data from your site to optimize performance? That's what the vMRC Smart Card does.

Proactive steps to optimize tube life

The Smart Card provides valuable data so that remote 24/7 monitoring can help you keep your system operating at its best. Our global expertise and local service can alert you to any negative trends so that challenges can be anticipated and solved before they affect day-to-day operations.

The vMRC Smart Card connects to remote 24/7 monitoring and maintenance



Born of precision



There from the start

Philips has been perfecting X-ray tubes for more than 100 years, and we've put everything we know into the vMRC tube.



Stands the test of time

More than 100,000 MRC tubes have been installed worldwide, each one rigorously tested using multipliers of stress to assure reliability and arcing stability.



German excellence

The vMRC tube is made and tested at the Philips Innovation and Manufacturing Center of Excellence in Hamburg, Germany.



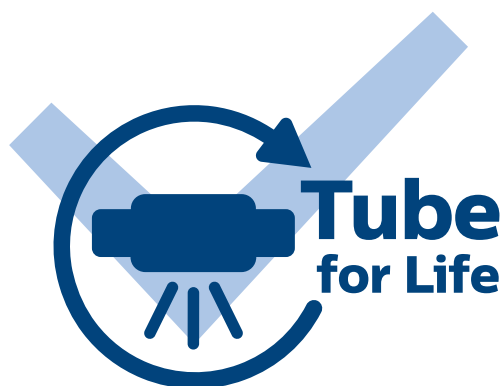
Tube for Life guarantee*

CT tube replacement costs can quickly add up. What if you no longer had to worry about tube cost in your day-to-day operating budget? Incisive CT is leading the way. It features a vMRC tube so reliable that it allows us to offer unprecedented approaches such as the revolutionary Tube for Life guarantee, which can help you lower operating costs by an estimated \$420,000.**

Possible cost of replacement tubes for your system = **\$420,000**



With Tube for Life replacement tube cost = **\$0**



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** Actual operating costs for customers vary significantly because many variables exist (such as CT make and model, hospital or imaging center size, case mix, system usage). The potential savings identified estimates the avoidance of purchasing replacement tubes over a ten-year useful life of a CT system, based on an average selling price of \$140,000 per replacement tube and estimated tube life of three years. There can be no guarantee that all customers will achieve this result.

For more information, please visit www.philips.com/incisive-CT

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